

PEACE DAY IN THE PARK – SEPTEMBER 24, 2017

Peace Day in the Park is 10 years old, going strong, and getting better each year! Thank you for being part of this historic SWFL community celebration! Attendance has increased each year, and is expected to increase yet again. As a vendor, group, or non-profit organization, you can expect some things to stay the same:

- Great Media & News Coverage
- Family, Community & Pet Friendly Event
- Big Red Bus On Site ~ Local Blood Drive
- Food Drive for Local Shelters and Food Pantries for our local neighbors and pets in need.
- Workshops, Yoga, Meditation, Crafts, Live Music, Live Art, Vendors, Pet Adoptions, Kids' Activities, Food, Fun, Raffles & More
- We keep a Balance of Vendors in each Category
- Off-site Parking and Shuttle Service for Attendees to and From Jaycee Park

DATE/LOCATION: September 24, 2017 10am-6pm/ Jaycee Park, Beach Parkway, Cape Coral, FL 33904

SET-UP/CHECK-IN/SHOW HOURS/BREAK-DOWN

- **Set-Up:** Begins at 7am Sunday, with everything in place by 9:30am. All cars/vans/trucks must be moved to the designated parking lots. * **No vehicles will be allowed to park between the river and the park.**
- **Check-In:** Let Peace Day in the Park team know you have arrived before setting up.
- **Show Hours:** Sunday 10am-6pm EST.
- **Break-Down:** All booths must remain open until the end of the event at 6pm.

BOOTH INFORMATION:

- **Booth Space:** Your vendor fee is for each 10'x10' space. You must provide your own table and chairs, and it is suggested that you also bring a shade tent. All items must fit within the area of your booth space.
- **Booth Pricing:** Vendor Booths are \$80. If you have been with Peace Day in the Park since the start, and have continued to vend each year, you are "Grandfathered In", and your vend fee is \$60. Non-profit organization vend fee is \$50. Food vendors pay deposit to hold space, and 25% of gross sales, due at end of day of event.
- **Booth Sharing:** No booth sharing is allowed, without the event coordinator's prior approval. Please contact us if you want a combination vendor booth.
- **Subletting Your Booth:** Sub-letting your booth to another person, business, or organization is not permitted. If you cannot make the show for any reason, you may NOT find a replacement for your space.
- **Booth Cancellation/Refund Policy:** Depending upon circumstances, 50% refund BEFORE September 1st, if the event coordinator can fill the spot left vacant from our waiting list. After September 1st, NO REFUNDS under any circumstances.
- **Booth Assignments:** Booths will be assigned as long as there is availability in your category. Booth assignments are on a first-come, first-served basis, so book early to guarantee your space.
- **Electricity:** We have 4 outlets which are reserved for musicians; no other electricity is provided. If you plan on using a generator or power source, please let event coordinators know when you register.
- **Registration:** A completed registration form and payment is required to reserve your booth. All exhibitors must complete a registration form. All products and services offered by your booth must be approved by the event coordinators.

- **Booth Areas in the Park:** Jaycee Park is on the water and is a beautiful space, so we strongly encourage our vendors to spread out over the entire area. This will encourage attendees to walk around and enjoy all the events.

ADDITIONAL EVENT INFORMATION:

- **Parking:** Parking restrictions must be strictly adhered to. You are welcome to bring your vehicle to the vendor area to load/unload, but must follow the guidelines as there are underground utilities on the field. No vehicles are to be parked along the river or on-site. All cars must be moved to the designated vendor parking area NO LATER THAN 9:30am on the day of the event.
- **Signs/Advertising:** Must be kept within your allotted booth space. Space must be kept clean and attractive.
- **Soliciting:** So as not to bombard attendees, and to adhere to the vision of experiencing Peace at the Park, no soliciting or petitions anywhere on the premises, except at your booth.
- **Display:** Exhibitors may not display any object that would be considered offensive or in poor taste, and agree to remove said objects if asked to do so by event coordinators.
- **Food/Drink:** NO FOOD OR DRINKS ARE TO BE SOLD UNLESS YOU ARE A FOOD OR DRINK VENDOR, or without prior consent from event coordinators.
- **Prohibited items:** Alcoholic beverages, illegal substances, and illegal activities are not permitted on premises. Coordinators expect and require all exhibitors to behave in a professional and ethical manner at all times. If exhibitor is asked to leave, all fees, deposits, and payments are forfeited, and they may be prohibited from participating in future events.
- **In the event that a show becomes unusable or cancelled due to weather or causes not within our control, exhibitors release coordinators from all claims, damages, or loss. Coordinators assume no risk. By acceptance of this agreement, the Exhibitor agrees to hold harmless Zachari VanDyne, CasaShanti LLC, or any sponsors from any and all liability for damage, injury or loss to any person, property, or goods which may arise during or as a result of this event. Questions? Contact Zachari VanDyne.**
- **All exhibitors are considered independent contractors, and all necessary permits, licenses, insurance, credentials, and taxes are the sole responsibility of all participants. Each exhibitor is responsible for the security at their booth during event hours.**
- **Raffle:** Each year we have a raffle, and all of the proceeds from the raffle ticket sales will go to the continuance and furthering of the Peace Day in the Park project. If you would like to donate an item or service for the charity raffle, please list it on your vendor application...and we thank you in advance!

PEACE DAY IN THE PARK- SUNDAY, SEPTEMBER 24, 2017- JAYCEE PARK, CAPE CORAL FL

1. Vendor/Business Name/Title: _____

2. Description: _____

3. Booth Choice: ___ Vendor (\$80) ___ Grandfathered in Vendor (\$60) ___ Non-Profit Organization (\$50)
___ Food Vendor (Deposit plus 25% of gross daily sales)

4. Contact Information:
Name _____
Address _____

Phone _____
Email _____
Website _____

5. Booth Fee Amount Paid: _____

6. Raffle Item(s) to be Donated at Event (Optional):

By signing this contract, I agree that I have read, understand, and will abide by the terms and conditions of this contract. As a primary contact person, I agree to be responsible for all payments and fees, and to inform all other exhibitors and helpers in my booth of all terms and conditions. I have ready and understand the Booth Cancellation/Refund Policy.

Signature: _____

Printed Name: _____

Date: _____

Payment is due with your completed registration form to reserve your booth.

Make payable to: CasaShanti LLC, and mail to 2052 Cottage St. Fort Myers, FL 33901.

Please sign and return completed registration form. Make sure to make a copy for yourself.

Questions? Contact Zachari VanDyne @ swfl4peace@email.com/ (239) 560-5224